



## Drowning Hunger

World Vision

Tax ID # 951922279

By: Dina Greenberg- Child Ambassador

### **“Drowning Hunger”- A World Vision Fundraiser**

Inaugural event at the new 4 star, green & sustainable Yountville Community Hall

Saturday March 6, 2010 1pm

*<World Vision is a humanitarian, nonprofit, international organization that is child focused. Communities suffering in extreme poverty are brought to a thriving and self sustaining level through child sponsorships. The monthly installments from sponsors are pooled so the entire community benefits. These benefits include: water, sanitation, food, nutrition, agriculture, medicine, education, infrastructure, micro financing and community planning for the future. WV has over 60 years of success in over 100 countries. Some of this success is in part due to their volunteer programs like child ambassadorships that are the voice of the children in need. My job is to be one of these voices that is an advocate for community awareness, knowledge and action.>*

**Drowning Hunger** is a two phase response to the current drought and famine in Africa. In particular this event is addressing the main issues impacting the child mortality rate of children ages 5 and under:

**Cholera, malaria, dehydration and starvation.** All services and aid include in-depth education on how to appropriately administer and maintain these life saving tools:

## **Part 1- Water & Disease:**

**a- Engineered 60 ft water wells** are being constructed through a partnership with Hilton Foundation matching funds dollar for dollar.

\*\$12,200 is needed for one well. This addresses Cholera, dehydration and Malaria.

**b- Anti-malarial initiatives:** de-worming, anti-malarial drugs and bed nets; a partnership with the American government via grants and pharmaceutical corporations multiplying raised funds by 20.

\*\$1000 buys 800 bed nets, anti-malarial and de-worming medications serving 1600 Children

## **Part 2- Famine relief and self sustainability via Miracle Foods:**

**a- Plumpy-nut**

Recently broadcast on 60 Minutes and The Morning Show, this is a vitamin enriched peanut paste that has revolutionized care for malnourished children. No preparation is required and 2 servings per day can quickly recover a child from the brink of starvation. It is critical to provide this during the growth periods so children can mature physically and mentally on schedule.

\*\$700 provides two servings a day for 5 children for 9 months.

**b- Moringa tree**

A Fast growing and drought resistant tree that has edible leaves. These leaves have essential amino acids:

2x the protein vs. yogurt

3x the potassium vs. a banana

4x the vitamin A vs. a carrot

4x the calcium vs. milk

7x the vitamin C vs. an orange

\*1 tablespoon of Moringa tree leaf powder has all the protein and nutrients for a child per day found in a typical all grain diet.

\*\$8,467 provides 10,000 tree seedlings for future sustainability and nutrition

\*\*\*These 2 miracle foods have a government grant that offers a multiplication of 8 for every dollar of raised funds.

With a multiplication factor of 2, 20 and 8 respectively; every dollar raised at **“Drowning Hunger”** will be **multiplied by 10** before going to Africa. I am putting this event together with grants, sponsorships and donations so that even all of the ticket sales are going as a donation and will be matched. Our Goal is \$100,000 thus impacting this cause with a \$1 million dollar donation. We are seeking a grant to help cover the cost of the event in order to accomplish this task:

