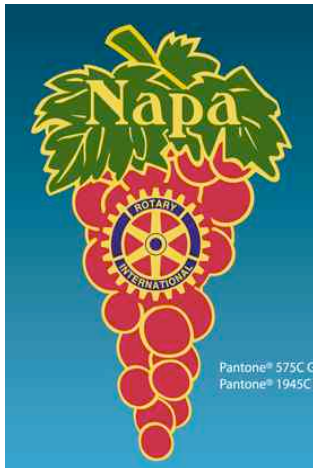


The Napa Rotagram

June 11, 2008



Thought for the Day
Jason Weiss couldn't make the meeting, but through the miracle of email, sent a pearl from Jim Collins, delivered at the Boys and Girls Clubs' national conference:

"Don't settle for being only good. Your work is too important. Good is the enemy of great."



Mr. "O" reminds that the Elks Club will be dark on July 2, and Kickout week is July 9. **NO MEETING** on either date.

Speaking of which ... The Kickout will take place Saturday, July 12. **Jill Barwick** said sign-up sheets would be out starting next week.

The newest Red Badger



Art Kleinpell is the newest Napa Rotarian. He made a long story short, relating the startup of his highly successful granola business. It recently became a part of specialty food maker Tulocay & Co. Art is a third generation Rotarian and was a member in Florida.

Veep **Gary Rose** said that with no regular meeting on July 2, he's convening a meeting of his new board of directors and others involved in the incoming '08-'09 administration. It will be a lunch session at Compadres Restaurant.

My Big Ride Across America

Misty Tarver introduced Rachel Bailey, a native Napan and Gundling family member. She will embark on a 48 day, 3,300-mile bicycle ride across the country. It's a fundraiser for the American Lung Association. The Rotary board will consider a donation to that worthy cause.



Joe Dacanay introduced a special guest – his two-year-old grandson. **Mr. "O"** noted the youngster was particularly fond of the kidney beans from the buffet line.

Denys Michaud thanked all those who responded to him this past week following his moving presentation on the assassination of Robert Kennedy.

Dale Carriker has a little more warehouse space with the removal of a pair of griddles. The cookware was purchased with the good intentions of making pancake breakfasts a regular activity – but the county's environmental management folks had other ideas. They've been donated to local schools for their culinary program.



Expect a full report on June 25, **Mr. "O's"** final meeting, of all the good things that have gone on this past year. For starters, a \$76,000 surplus will help fund a pair of vans for the Pathway Home Project, \$20,000 is going to Enchanted Hills Camp for the Blind, \$5,000 each to Napa Valley College and the NVUSD for scholarships.

The Pathway Home Project



Mr. "O" reports the club's donated HDTV is getting good use. A recent "grad" of the program is heading for LA where Rotary is helping get him a bicycle and a job – a true success story from someone who has been battling Post Traumatic Stress Disorder.



Visiting Rotarians



Cap Lyons of Oakland and John Dumars from Napa Sunrise.

Our Speaker ...



Bart Rhoades is Partner and Chief Operating Officer of Oxbow Public Market. He has been involved in managing and nurturing a number of entrepreneurial ventures. Bart has also served on the board of directors of a number of companies and organizations.

The Oxbow Market caters to roughly 85-percent locals. The remainder are tourists. Asked if its "upscale" approach might scare some off, he said, "I make no apologies for it. It is what it is. Some want extraordinary quality."



Rhoades says the merchants make the concept work. Many are first-time retailers.

The Oxbow Market has launched a Friends of the Oxbow program that gives Napa County residents discounts and other benefits. It is just to the west of Copia: The American Center for Wine, Food and the Arts.

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A Rotarian immunizes a child against polio. Addis Ababa, Ethiopia.
Photo by Jean-Marc Giboux.

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"At no time do my fingers leave my hand ..."
Harrell Miller helped Mr. "O" draw a card – but no Joker. The pot is well over \$1,200!

50 Years Ago - June 11, 1958:

If the latest election didn't turn out like you like on any of the candidates, tough luck. We do not allow anybody to discuss politics, religion or women in this column.

25 Years Ago - July 27, 1983:

Tom Young was asked what 1440, 99.1 and 35 mean to him. 1440 is KVON, and he's been in business 35 years, but 99.1 is a competing rock station. Hmm. Thanks for the \$35.



The Oxbow Public Market was simultaneously the brainchild of Rhoades and a St. Helena entrepreneur. Its inspiration comes from the San Francisco Ferry Building complex.